

Tobacco Free United – Health Professionals for a Life without Tobacco



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What is TFU Tobacco Free United?

Collaborative Task Force between

- International Network for Health Promoting Hospitals and Health Services HPH
- ENSH-Global Network for Tobacco Free Health Care Services



TFU Aim: Creating synergy for a tobacco free society through 3 action groups

- **Advocacy**
 - **TFU PACT and TFU CHARTER**
 - **Synergy and Good Practice**
 - Identifying and transfer good practice
 - **Evaluation**
 - Indicators and **validation processes** to make a contribution for health gain outcomes within hospitals and health services
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Objective TFU PACT:

Support a comprehensive tobacco control policy within and outside member organizations and aiming at a better participation of health professionals in Tobacco cessation.

In line with:

- Charter of Human Rights - International Covenant of Social and Cultural Rights and right of the child (the right to highest standard of health)
 - The Ottawa Charter for Health Promotion
(general conditions for health promotion)
 - The Framework Convention on Tobacco Control (FCTC)
(obligation of governments to act)
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TFU PACT: Action Levels for Health Professionals

on organizational level

- Tobacco free strategy
- implementation of tobacco free environment and cessation services
- action in tobacco control regional and national
- allocate resources
- ...

on professional level:

- Education & training, development of evidence based guidelines
 - tobacco free congresses and put tobacco control on the agenda
 - promote cost-effective and affordable interventions
 - ...
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Action Levels for Health Professionals

on individual level - supported by TFU CHARTER -

- Be a role model
- active in motivation and tobacco cessation
- initiate and participate local activities (schools, events, ...)
- ...

on legislative level:

- participation in the development of tobacco free policies and programs
- advocate with other health professional groups effective implementation of existing tobacco control legislation
- support media related advocacy
- ...



ENSH Standards for Tobacco Free Health Care Services

1. Engagement
2. Communication & Participation
3. Education & Training
4. Tobacco cessation
5. Tobacco control
6. Environment
7. Healthy Workplace
8. Community Health Promotion
9. Compliance Monitoring
10. Policy Implementation

Main tool – the ENSH Self audit questionnaire

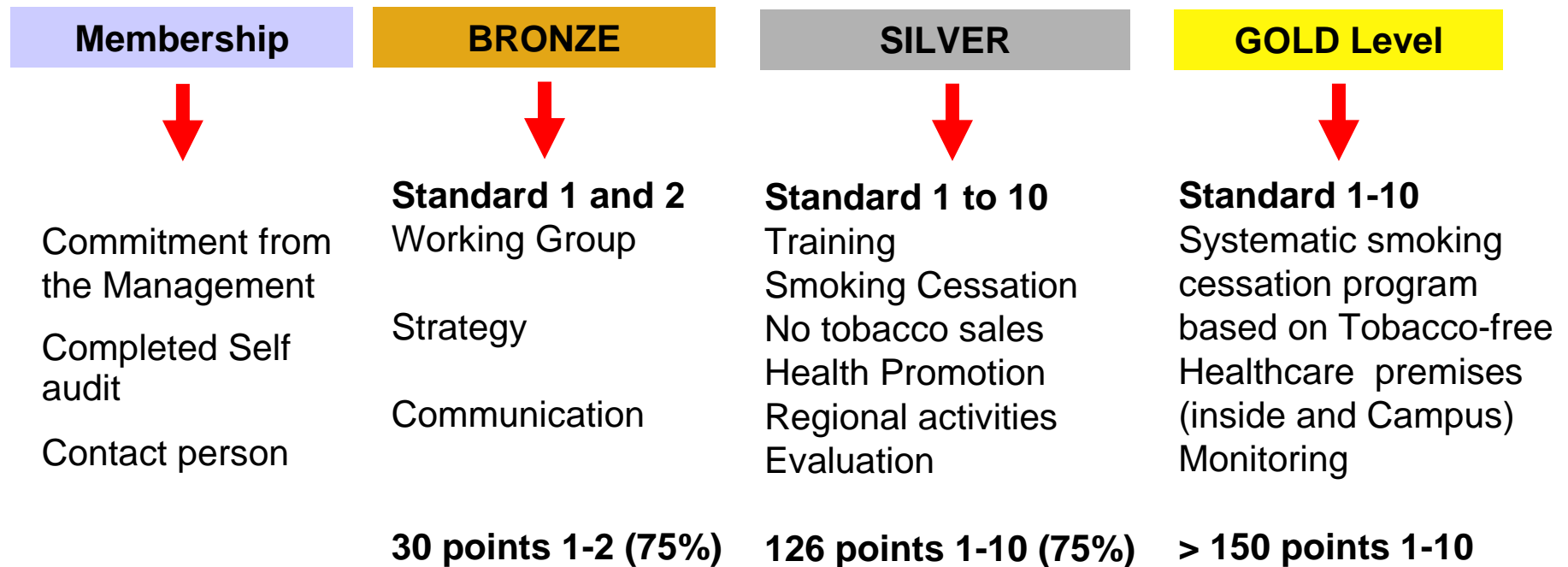
Lead to

- identifying strengths and areas of improvement
- systematically implementation instead of single action
- internal controlling instrument

www.ensh.eu

ENSH Self-audit Questionnaire				
Performance evaluation towards a smoke-free Organisation				
Standard 1: Commitment	No / Not implemented	Less than half implemented	More than half implemented	Yes / Fully implemented
1.1 The healthcare organisation documents specify commitment to a policy towards the implementation of the ENSH Standards.				
1.2 The healthcare organisation does not accept any sponsorship from the tobacco industry.				
1.3 A policy working group or committee is designated to coordinate the development, implementation and monitoring of the smoke-free policy.				
1.4 A senior manager has responsibility for the actions of the policy working group or committee.				
1.5 Financial and human resources are allocated in the healthcare organisation's operational plan and/or contract to implement and monitor the smoke-free policy.				
1.6 All staff understand their responsibility to take action in the implementation and management of the smoke-free policy.				
Standard 2: Communication	No / Not implemented	Less than half implemented	More than half implemented	Yes / Fully implemented
2.1 All healthcare staff (including teachers, students and transient staff) are informed of the organisations smoke-free policy.				
2.2 All contract and outsourced employees working within or in direct contact with the healthcare organisation are informed of the smoke-free policy.				
2.1 All patients/residents (in and out-patients) are informed of the healthcare organisation's smoke-free policy.				
2.2 Public is informed of the healthcare organisation's smoke-free policy.				
Standard 3: Education & Training	No / Not implemented	Less than half implemented	More than half implemented	Yes / Fully implemented

ENSH Certifications process



ENSH Certifications process

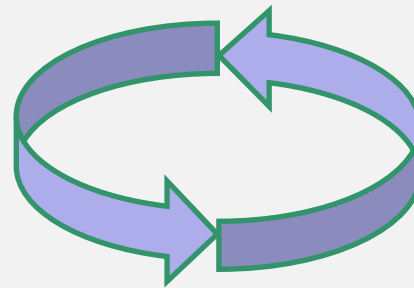
Membership

BRONZE

SILVER

GOLD Level

Self audit
Strategy
Structured report
Evidence and action plan



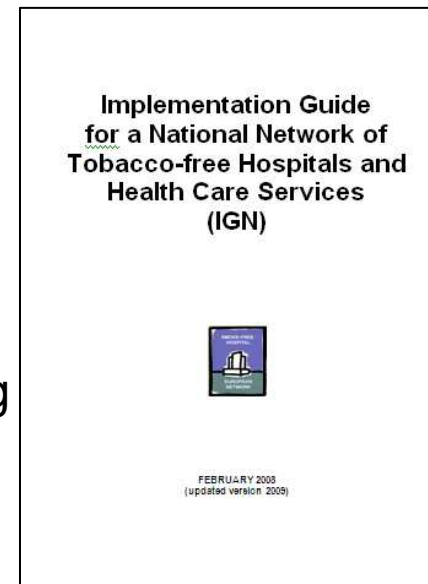
Support, identifying
sharing good practice,
workshops, training

Audit on peer review
basis and On-site-visit

Sharing and learning process

Benefit of ENSH standards and national validation processes

- ENSH Standards comprehensive concept for health services - legislation covers just criteria non-smoker protection
- Tobacco user receive support and treatment
- Staff is qualified to understand the risks and problems of tobacco use and are able to offer adequate treatment
- Reduction of staff prevalence in tobacco use
- Health care services and health professionals show their important role in tobacco control and taking action in smoking cessation
- Health care services are becoming regional competence centres for tobacco addiction and health promotion



GERMAN POLICY RECOMMENDATIONS “WOMEN AND TOBACCO”



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1. **Gender specific measures** programmes, and campaigns to take into account women’s living and working conditions
 2. Programmes and Measures to promote **a smoke free pregnancy and non smoking in young families**
 3. **All health professionals** who are in contact with women and girls, should take part in **tobacco prevention, counseling and cessation**
 4. Women working in the **media, the arts, in politics and health professionals** should be activated to support non smoking among women and girls
 5. **Research projects** in the field of women and smoking should be specifically promoted in order to increase knowledge
 6. **Tobacco control legislation** has to be optimized in Germany.

Our secret weapon
against smoking?



Each other.

Tobacco Free Nurses is a non-profit group for all nurses, especially nurses who want to help their patients quit smoking and nurses who want to quit themselves. We are nurses who want to be healthy, assist our patients, and promote a tobacco free society. Please visit our website or call for further information.

Toll Free: 877-203-6366 | www.tobaccofreenurses.org

**TOBACCO
Free
NURSES**

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**DON'T BE SILENT
ABOUT SMOKING**
TalkToYourPatients.org



This is your
greatest
opportunity
to save lives

DOH
STATE OF NEW YORK
DEPARTMENT OF HEALTH

„... for goodness sake
we are health
professionals – and
it’s an addiction that
kills!”

Prof. Bryan Stoten, NHS

Thank you –

**also for participation
and support**

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TfU
TobaccoFreeUnited

HPH & ENSH Collaborative Taskforce on Tobacco

**Your 😊 Face
for Tobacco Free
Healthservices**

  Health Promoting Hospitals

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