

#### Women Leadership in Global Health

llona Kickbusch, Director, Global Health Centre, Graduate Institute Geneva THE GRADUATE GLOBAL INSTITUTE HEALTH GENEVA CENTRE



## Why #WGH300?

#### A "Generation Men in Global Health" Moment



@RoopaDhatt · August 27, 2017

#GenerationMen in #GlobalHealth (coining term by Nina Schwalbe): The WBG-WHO Partnership Example-one for the record book. Exactly why we need #womeninGH #WGH300 #WGH500 #WLGH17 #Planet5050 #HeForShe #SheDecides #SheLeads #GenderEquality #SDG5



#### THE LANCET

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Recognition matters: only one in ten awards given to women Rosemary Morgan 🖾, Roopa Dhatt, Kelly Muraya, Kent Buse, Asha S George Published: 24 June 2017

¥ PlumX Metrics ⑦

DOI: http://dx.doi.org/10.1016/S0140-6736(17)31592-1







17 153 () 332 V

You are right. It's embarrassing, we need to do our best to change this

#### Pia Engstrand @PiaEngstrand

Replying to @DrTedros @JimYongKim and 2 others

Checking the photo twice- are there no women?! Expecting new era to mean including women global health leaders.

"[Ilona Kickbusch said that] public policy discussions were too often a reflection of current power structures in which men dominated the higher echelons of medicine and diplomacy. The list will help to showcase women who could contribute if allowed access to global discussion forums..."

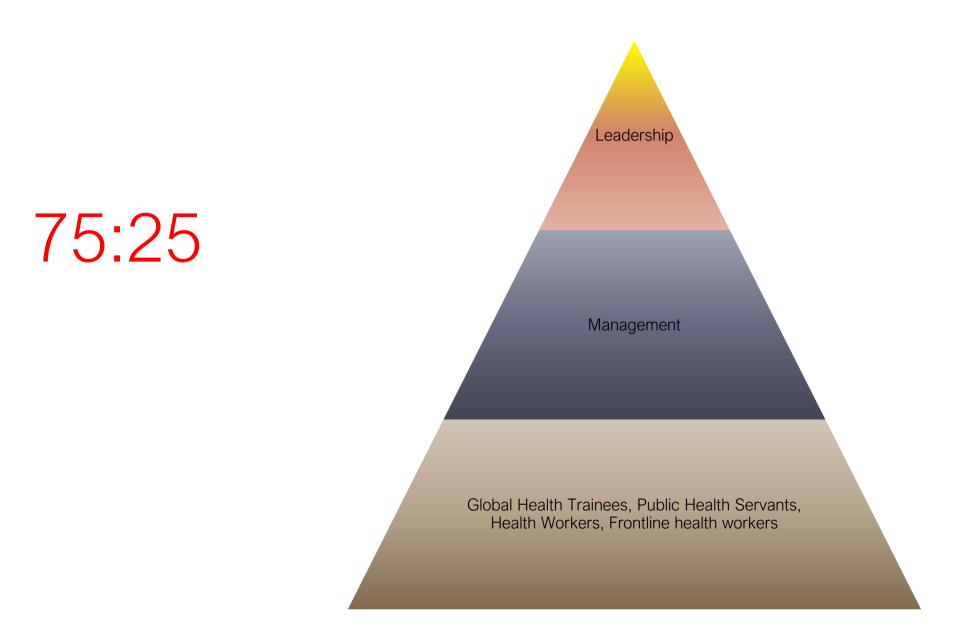
Sharmila Devi. Twitter campaign highlights top women in global health. *The Lancet* 385, no. 9965 (January 2015), page 318



# Women make up at least 75% of the health workforce globally. (Per OECD in 2016, 67% is the average)



# What problem is Women in Global Health seeking to address ?





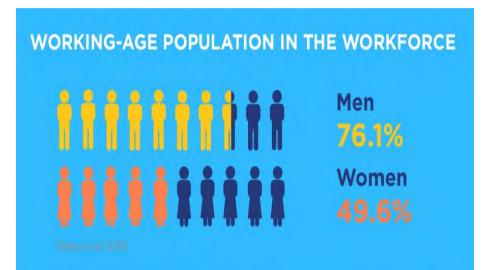
# What year will the gender gap close at the current rate of change? (WEF)

2186



## How much is gender equality worth?





trillion

The boost to the global annual US\$28 The boost to the global annual GDP by 2025, if women played an identical role to men in labour markets.



# **Barriers & Discrimination**



Structural

- Legal
- Welfare
- Logistical
- Access to Education
- Technical



Social & Political

- Institutional mindsets
- Gender Norms
- Cultural Norms
- Kinships



#### Economic/Financial

- Unequal access to capital
- Landowning Rights
- Unpaid and Informal Labor



#### Psychological

- Personal mindset
- Self Consciousness



#### Physical

• Differences in biological functions

Desiree Lichtenstein, Gender Specialist for Women in Global Health





- A recent randomized, double-blind study demonstrated that science faculty members at American universities viewed men as more competent and deserving of a higher starting salary than equivalently- qualified women.
- American female physicians are promoted less often than men, even after adjusting for number of hours worked, productivity, and specialty choice.



## Beginning with a hashtag...

#### Twitter campaign highlights top women in global health

A social media campaign asking people to nominate leading women in global health is underway with 100 women nominated so far. Sharmila Devi reports.



Ilona Kickbush

For the **preliminary list of 100 women** see http:// graduateinstitute.ch/files/live/ sites/iheid/files/sites/ globalhealth/ghp-new/ news/2014/100%20Women%20 in%20Global%20Health.pdf A list of leading women working in global health is being compiled by people around the world who are nominating their choices via Twitter as part of an effort to showcase female leadership.

A preliminary list of 100 women has been created and the list is now being expanded to 200 women, said Ilona Kickbusch, director of the Global Health Programme at the Graduate Institute of International and Development Studies in Geneva.

She came up with the idea of listing women leaders after attending too many conferences and panels at which she was the only woman speaker. No other such list existed as far as she was aware. "I started this after one of those meetings where I was listening to men all day and I thought what can I do?" she said. "I thought I must showcase women and I sent out tweets asking others to come up with names. Very Kickbusch, who has some 3700 Twitter followers, said she had refrained from nominating large numbers of women and she preferred that people stuck to nominating up to three or four women who were not already listed.

Many of the women on the list were nominated multiple times although only the initial nominator is noted. Around 60 people had sent nominations so far but she hoped the final number would be much higher. The women are ordered on the list alphabetically by surname with affiliations taken from Twitter profiles or third-party sources.

"There just isn't enough visibility for many women. There is significant leadership out there but it isn't reflected at conferences or meetings'..." and diplomacy. The list will help to showcase women who could contribute if allowed access to global discussion forums, she said.

Devi Sridhar, a senior lecturer in global public health at the University of Edinburgh Centre for Population Health Sciences, said she was surprised and pleased to be nominated. She acknowledged that using Twitter to compile such a list might exclude some, particularly those front-line health professionals working at local and national levels in certain regions of the world. But this bias was no worse than that found among the select few on the global conference circuit, she said. "There's a danger with any community that it mainly only talks to itself", she said. "I nominated several people but I confined myself to those who are active on Twitter and whom I follow as a means to stay abreast of developments in global health."



# #WGH300

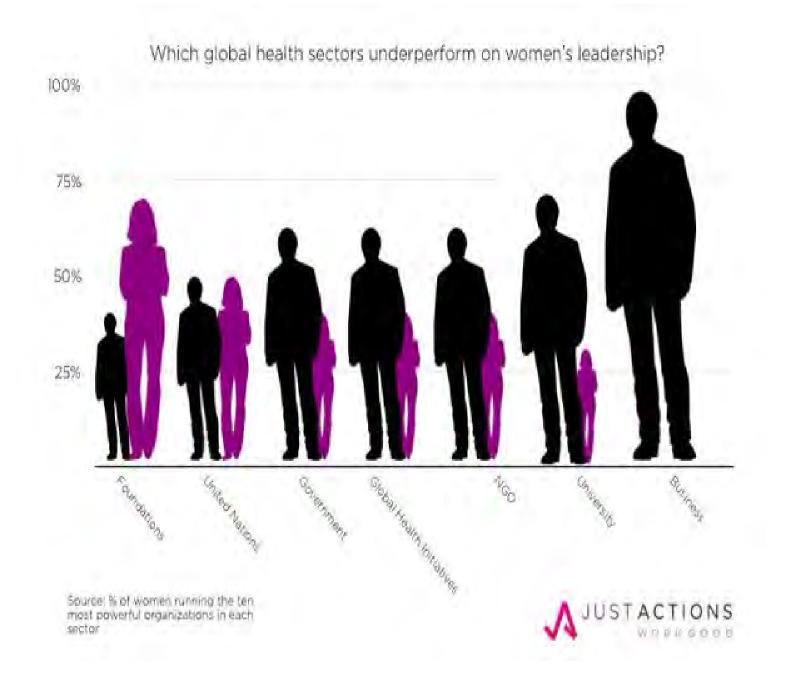
to highlight the work
of women leaders in
global health

- First 300 nominations compiled of the many women leaders nominated and among innumerable others working to promote global health.
- Women listed are ordered alphabetically by surname with affiliations taken directly from Twitter profiles or third-party sources.
- Many women were nominated multiple times, though only the initial nominator is noted.
- An asterisk (\*) denotes those who appeared on the original 100 Women in Global Health list.
- All Twitter usernames and bitly links are hyperlinked for easy reference.

#	Woman Leader in Global Health	Nominated by
1	Melanie Abas* @melanieabas Research, clinical work and training in global mental health, King's College London	Khameer Kidia @kkidia
2	Hawa Abdi* @DHAFoundation Founder and chairperson of the Dr. Hawa Abdi Foundation, human rights activist and physician	Through the Fire @storyofcourage
3	Alayne Adams @AdamsAlayne Professor, James P. Grant School of Public Health, BRAC Institute of Global Health	Ophira Ginsburg @OphiraG
4	Edna Adan* @EdnaAdan Founder and Administrator, Edna Maternity Hospital, Somaliland	Through the Fire @storyofcourage
5	Esther Agbarakwe @estherclimate Communications lead @ARFHng, and Advisor @plus_socialgood	Biodun Awosusi @doctorawosusi

"Globally, women experience a disproportionate burden of disease and death due to inequities in access to basic health care, nutrition, and education. In the face of this disparity, it is striking that leadership in the field of global health is highly skewed towards men and that global health organizations neglect the issue of gender equality in their own leadership."

JA Downs, LK Reif, A Hokororo & DW Fitzgerald. Increasing women in leadership in global health. *Academic Medicine* 89, no. 8 (August 2014), pages 1103-7.





#### **International Gender Champions**



## INTERNATIONAL **GEN CHAMPIONS**







Caitlin Kraft-Buchman Founder/ Executive Director Nations Office at Geneva Women@TheTable



Labour Organization

Nations

Lise Kingo Director-General, International CEO & Executive Director, United Nations Global Compact



Katja Iversen President/CEO, Women Deliver



Jürg Lauber Ambassador, Permanent

Mission of Switzerland to the United Nations, New York



Zeid Ra'ad Al-Hussein High Commissioner, United Nations High Commissioner for Human Rights

Gillian Elizabeth Bird Ambassador, Permanent Mission of Australia to the United Nations, New York

Jennifer Brant

Ambassador, Permanent

Mission of Sweden to the United

Nations in Geneva





Hans Brattskar Director, Innovation Insights

Nations in Geneva













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Source: International Gender Champions



Katalin Annamária Bogyay Ambassador, Permanent Mission of Hungary to the United Nations, New York

Yann Borgstedt Founder and Chairman, Womanity Foundation

Julian Braithwaite Ambassador, Permanent Mission of the United Kingdom to the United Nations in Geneva







Director, Graduate Institute Geneva

Nan Buzard Executive Director, International Council of Voluntary Agencies





#### Office holders in the global health domain



#### Bill and Melinda Gates Foundation





A woman with a **voice** is by definition a **STRONG WOMAN.** But the search to find that voice can be remarkably difficult.

- Melinda Gates





Only 2 out of 7 global health funding agencies (Global Fund, GAVI, UNITAID, PEPFAR, PMI, the World Bank, and UNAIDS) have had in their histories a top executive who is a woman.

 In other words 70% of \$92.1 billion in global health funding is being directed by men





# Gender representation in governing bodies of global health PPPs

# Global Public-Private Partnerships for Health

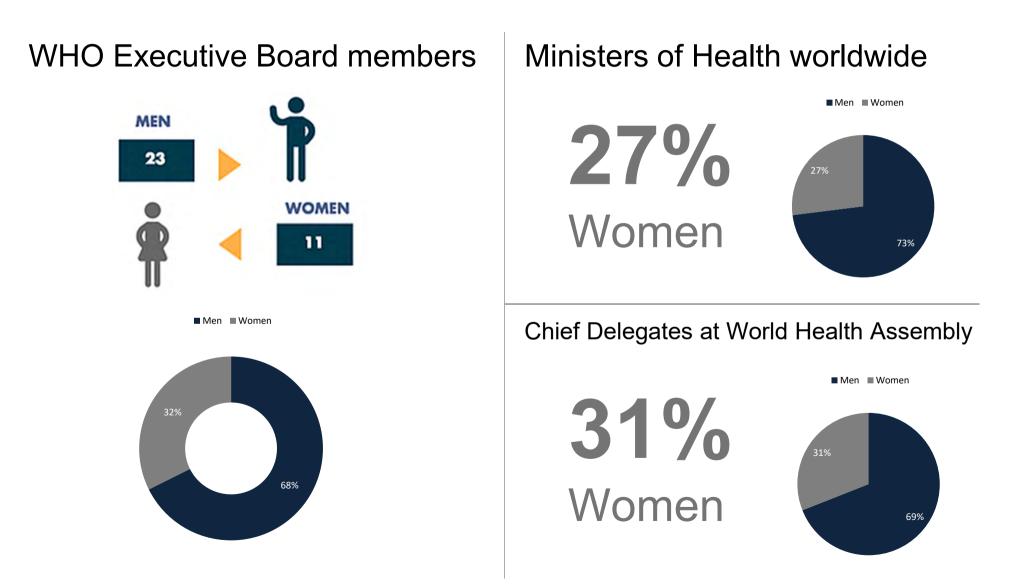
Male to Female representation on 17 governing boards

Partnership	Male to Female Board Representation	% Male
Total across all boards		71%
Roll Back Malaria		83%
FIND Diagnostics	FIND Brease diagnosis matters	82%
TB Alliance		78%
Medicines for Malaria Venture		77%
Global Road Safety Partnership		77%
GHIT Fund	GHIT Fund	75%
International Vaccine Institute	W International Institute	73%
The Global Fund	C The Global Fund	68%
DNDi		67%
Micronutrient Initiative		67%
Global Alliance for Clean Cookstoves		65%
AERAS	A AERAS	60%
Scaling Up Nutrition		60%
GAIN	₩gain	56%
GAVI		56%
Stop TB Partnership	Stop@Partnership	52%
The Partnership for Maternal, Child and Newborn Health	The Portnership to State of the	50%

Source: 'Gender blind? An analysis of global public-private partnerships for health', Hawkes, Buse and Kapilashrami, 18 Globalization and Health 2017 DOI: 10.1186/s12992-017-0249-1



## Gender representation at WHO





Source: Devex and WHO 2016 human resources report 20

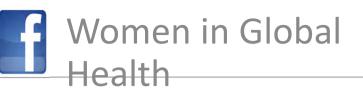
GLOBAL HEALTH

CENTRE



Academics are not achieving gender equity with only 30% of the top 10 schools in public health in the U.S. are led by women deans, while enrollment is more than 60-75% women.







## http://www.womeningh. org/ info@womeninGH.org

## About Us

- Found in the Spring of 2015
- Virtual Based Global Team
- 503.1c Non-Profit in the US
- Use a partnership and volunteer based model



# Highlights



WLGHI

Event Checklist



#### ACT NOW!

#### A CALL TO ACTION FOR GENDER EQUALITY IN GLOBAL HEALTH

"We call on WHO and its Member States to promote: GENDER EQUALITY in leadership positions of WHO; the MEANINGFUL ENGAGEMENT OF MEN AND WOMEN in the technical programmes of WHO; and active monitoring, data generation, and the adoption of evidence-based best practices that **PROMOTE CENDER** PARITY AND EQUALITY IN HEALTH GOVERNANCE across WHO and in Member States"

READ MORE AT:

Share your support through #WomeninGH

HEALTH



INTERCONTINENTAL HOTEL **GENEVA, SWITZERLAND** 

'HEROINES of HEALTH'

in global health

#WomenInGH









# Beyond #WGH300?



"In health development, as in many other areas, women are agents of change. They are the driving force that creates better lives for families, communities and, increasingly, the countries they have been elected to govern. Every time a woman excels in a high-profile position, her achievement lifts the social status of women everywhere."

Margaret Chan - Message on International Women's Day in 2014

#### New leadership team at WHO



Following

The World Health Organization just picked its new leaders. Most of them are women



Meet the Women Chosen to Lead the World Health Organization More than 60% of WHO's appointees are women time.com



Tedros Adhanom

**#genderparity** is possible if we are prepared to admit that there are talented women around us. Problem is we don't admit that they exist.

GRADUATE

INSTITUTE

GENEVA

GLOBAL HEALTH

CENTRE

Following

#### Fatou Wurie @thefatoublog #genderparity #WHO #DrTedros twitter.com/drtedros/statu... Katja Iversen @Katja\_Iversen · Oct 3



Katja Iversen @Katja\_Iversen · Oct 3 Well done! @DrTedros' presents new @WHO leadership with 60% women! Delivering on promises in org+work bit.ly/2xQZ #genderparity









lealthcare

















ORUM





Source: Huffpost & WHO

#### Join us for a special

# WOMEN IN GLOBAL HEALTH

# MEET & GREET

at the World Health Summit

SPECIAL FEATURE ON GERMANY CHAPTER, OUR FIRST CHAPTER

Join us to learn more about Women in Global Health and celebrate the launch of the German Chapter! OCTOBER 16TH Room 3 - America 12:45 - 13:45



#WomeninGH #WGHGer #WHS2017

